
IMPORTANT!! WARRANTY INFORMATION

LIMITED 90-DAY WARRANTY ON ATARI® PERSONAL COMPUTER PRODUCTS

ATARI, INC ("ATARI") warrants to the original consumer purchaser that this ATARI Personal Computer Product (not including computer programs) shall be free from any defects in material or workmanship for a period of 90 days from the date of purchase. If any such defect is discovered within the warranty period, ATARI's sole obligation will be to repair or replace, at its election, the Computer Product free of charge on receipt of the unit (charges prepaid, if mailed or shipped) with proof of date of purchase satisfactory to ATARI at any authorized ATARI Service Center. For the location of an authorized ATARI Service Center nearest you, call toll-free:

In California (800) 672-1430
Continental U.S. (800) 538-8547

or write to:

Atari, Inc.
Customer Service Department
1346 Bordeaux Drive
Sunnyvale, CA 94086

**YOU MUST RETURN DEFECTIVE COMPUTER PRODUCTS
TO AN AUTHORIZED ATARI SERVICE CENTER FOR IN-WARRANTY REPAIR.**

This warranty shall not apply if the Computer Product: (i) has been misused or shows signs of excessive wear, (ii) has been damaged by being used with any products not supplied by ATARI, or (iii) has been damaged by being serviced or modified by anyone other than an authorized ATARI Service Center.

ANY APPLICABLE IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY LIMITED TO NINETY DAYS FROM THE DATE OF PURCHASE. CONSEQUENTIAL OR INCIDENTAL DAMAGES RESULTING FROM A BREACH OF ANY APPLICABLE EXPRESS OR IMPLIED WARRANTIES ARE HEREBY EXCLUDED. Some states do not allow limitations on how long an implied warranty lasts or do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you.

This warranty gives you specific legal rights and you may also have other rights which vary from state to state.

DISCLAIMER OF WARRANTY ON ATARI COMPUTER PROGRAMS

All ATARI computer programs are distributed on an "as is" basis without warranty of any kind. The entire risk as to the quality and performance of such programs is with the purchaser. Should the programs prove defective following their purchase, the purchaser and not the manufacturer, distributor, or retailer assumes the entire cost of all necessary servicing or repair.

ATARI shall have no liability or responsibility to a purchaser, customer, or any other person or entity with respect to any liability, loss, or damage caused directly or indirectly by computer programs sold by ATARI. This disclaimer includes but is not limited to any interruption of service, loss of business or anticipatory profits, or consequential damages resulting from the use or operation of such computer programs.

REPAIR SERVICE

If your ATARI Personal Computer Product requires repair other than under warranty, please contact your local authorized ATARI Service Center for repair information.

IMPORTANT: If you ship your ATARI Personal Computer Product, package it securely and ship it, charges prepaid and insured, by parcel post or United Parcel Service.

REGISTRATION FORM

Please complete the Registration Form on the next page and return it to ATARI. Be sure to write your Computer Product's serial number (located on the outer protective wrapping of your Software Package) in the space provided below and on the Registration Form where indicated. Keep this page in this notebook for your records.

Once your Registration Form is received, we will be able to advise you of any system refinements or enhancements in addition to expediting any potential warranty servicing you may require.

The information you supply on the Registration Form will assist us in meeting your needs for the future and in providing better service to you. This information will only be used by ATARI for marketing and servicing purposes.

Product Name _____ Serial No. _____

Purchaser Name _____
1st & 2nd initial Last name

Business Name _____
(If purchased by business)

School Name _____
(If purchased by school)

Street Address _____

City _____ State _____ Zip _____

Phone Number _____
(Area Code)

Software Program Purchased _____

Program Serial Number _____ Date of Purchase ____/____/____
(If applicable)

1. At what type of store did you purchase your ATARI software program?
- a. Audio-visual distributor
 - b. Business equipment dealer
 - c. Catalog store (like Sears)
 - d. Computer store
 - e. Department store - discount or other
 - f. General electronics store
 - g. Stereo/Hi-Fi store
 - h. TV/Appliance store
 - i. Other _____

2. Did you purchase your ATARI Personal Computer System at the same time as this software program? a. Yes b. No

3. Which accessories do you:
- | | a. Own now | b. Plan to buy within 1 year? | c. Plan to buy in future? |
|---------------------|--------------------------|-------------------------------|---------------------------|
| a. Program Recorder | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| b. Disk Drive | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| c. Printer | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| d. Interface Module | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| e. Video Monitor | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| f. Keypad | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| g. Modem | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| h. Other _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

4. For which business applications: (check all that apply)
- | | a. Do you presently use your Personal Computer? | b. Do you plan to use your Personal Computer in the future? |
|--|---|---|
| a. Access to external data base | <input type="checkbox"/> | <input type="checkbox"/> |
| b. Accounting/bookkeeping | <input type="checkbox"/> | <input type="checkbox"/> |
| c. Budgeting/financial planning | <input type="checkbox"/> | <input type="checkbox"/> |
| d. Data analysis | <input type="checkbox"/> | <input type="checkbox"/> |
| e. Electronic mail | <input type="checkbox"/> | <input type="checkbox"/> |
| f. Graphics | <input type="checkbox"/> | <input type="checkbox"/> |
| g. Internal data base management (includes record keeping) | <input type="checkbox"/> | <input type="checkbox"/> |
| h. Inventory/shipping | <input type="checkbox"/> | <input type="checkbox"/> |
| i. Mailing list | <input type="checkbox"/> | <input type="checkbox"/> |
| j. Personal Applications (eg. calendar) | <input type="checkbox"/> | <input type="checkbox"/> |
| k. Scientific/engineering design | <input type="checkbox"/> | <input type="checkbox"/> |
| l. Text editing/word processing | <input type="checkbox"/> | <input type="checkbox"/> |
| m. Training | <input type="checkbox"/> | <input type="checkbox"/> |

5. In which functional areas: (check all that apply)
- | | a. Do you presently use your Personal Computer? | b. Do you plan to use your Personal Computer in the future? |
|------------------------|---|---|
| a. Accounting | <input type="checkbox"/> | <input type="checkbox"/> |
| b. Engineering | <input type="checkbox"/> | <input type="checkbox"/> |
| c. Finance | <input type="checkbox"/> | <input type="checkbox"/> |
| d. Human Resources | <input type="checkbox"/> | <input type="checkbox"/> |
| e. Manufacturing | <input type="checkbox"/> | <input type="checkbox"/> |
| f. Marketing | <input type="checkbox"/> | <input type="checkbox"/> |
| g. Research and design | <input type="checkbox"/> | <input type="checkbox"/> |
| h. Other _____ | <input type="checkbox"/> | <input type="checkbox"/> |
6. Is the purchaser...
- a. A company
 - b. An individual?
 - c. Other _____

IF "A COMPANY PURCHASE," PLEASE ANSWER 7 THROUGH 10; OTHERWISE SKIP TO QUESTION 11

7. Gross Revenues:
- a. Under \$49,999
 - b. \$50,000 - \$199,000
 - c. \$200,000 - \$499,000
 - d. \$500,000 - \$999,999
 - e. \$1,000,000 - \$4,999,999
 - f. \$5,000,000 - \$50,000,000
 - g. Over \$50,000,000

8. Number of employees:
- a. 1
 - b. 2 - 5
 - c. 6 - 10
 - d. 11 - 25
 - e. 26 - 100
 - f. 101 - 1,000
 - g. over 1,000

9. What year was the business established: _____

10. Type of business:
- a. Agriculture
 - b. Communications
 - c. Construction
 - d. Education
 - e. Finance
 - f. Government
 - g. Professional
 - h. Retail
 - i. Services
 - j. Transportation
 - k. Wholesale
 - l. Other _____

PLEASE ANSWER QUESTIONS 10 THROUGH 14 FOR THE PERSON WHO MADE THE FINAL DECISION TO PURCHASE THIS SOFTWARE PROGRAM.

11. Has purchaser ever owned a personal computer before?
- a. Yes
 - a. Manufacturer _____ b. Model _____
 - b. No

12. Which best describes purchaser's programming ability?
- a. Never used a computer before
 - b. Used packaged programs but never programmed a computer
 - c. Beginning programmer
 - d. Advance programmer

13. Where have you seen or heard about this product (check all that apply)
- a. T.V. commercial
 - b. Radio commercial
 - c. Newspaper advertisement
 - d. Newspaper article
 - e. Magazine advertisement
 - f. Magazine article
 - g. Salesperson
 - h. A friend
 - i. Other _____

14. What is the purchaser's occupation or job title?

15. Education level of purchaser?
- a. Less than high school
 - b. High school graduate
 - c. Some college
 - d. College graduate
 - e. Post graduate degree



A Warner Communications Company 

Place
Stamp
Here

ATARI, INC.
Computer Division
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Sunnyvale, CA 94086